

Minutes of Community Services Committee Held Wednesday 23 February 2022 at 6:30 PM

Those present :

Chairman : Cllr R Ferguson

Councillors : Cllr P Mc Kinley, Cllr Y Sayers, Cllr J Sayers, Cllr F Sharp

Officers : P Dillon, S Larking

1 Apologies for Absence

Cllr Ferguson was elected to chair the meeting as Cllr Mullen had sent apologies. It was noted that Cllr Carragher had resigned from Maghull Town Council.

Apologies have been received from Cllr Ju Burns, Cllr A Carr, Cllr T Hughes, Cllr D Mullen

2 Declarations of Interest

None received

3 Public Participation.

None notified.

4 To Confirm the Minutes of the Last Meeting

RESOLVED that the minutes of the meeting on 17th November 2021 be approved as a correct record

5 Launch of Common Place

Members received an update on the launch of Common Place, a citizen engagement platform. The package was used to develop the Neighbourhood Plan. Common Place will seek views from residents about the impact of the large-scale development on the east of Maghull. Due to technical issues it was not possible to demonstrate the site. A hard copy of pages were circulated for information:

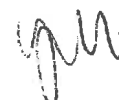
- Landing page: provides information about the land east of Maghull (LEM) developments
- Map: Map of Maghull with LEM highlighted. Users able to place a pin on an area they would like to add comments. A range of response options provided e.g. parking, traffic as well as the opportunity for open comments

Common Place have advised on questions and responses. Questions about parks have been added at the request of the Amenities Manager to get feedback. There is an opportunity to revise site until it goes "live". Next stage is testing, at least 6 testers required. Cllr Ferguson happy to be a tester. When the site is launched it will be promoted widely.

Respondents will need to provide an address and post code to help with validation. Software will flag if large number of respondents from same address or post code. It will be possible to do follow up surveys, for example on the parks.

As well as doing the survey on line there will be an option to take responses over the phone. Expect that responses will highlight concerns about pressures on roads and facilities including health services and schools. Feedback will be presented to Full Council.

In response Cllrs noted that data from previous survey (10% of Maghull residents)



was used to develop the Neighbourhood Plan and presented to Sefton Council. Sefton chose to ignore the data

RESOLVED that:

- 1. Support for Common Place to be tested and launched**
- 2. The report be noted**

6 Review of Community Services Work Programme 2021/22


The Community Services Manager gave an update on activities, including those over Christmas 2021. Covid continued to have an impact on what the Council could offer, for example not able to host pensioners Christmas lunch. What was achieved:

- 97 Christmas hampers delivered working in partnership with churches, Hudson Children's Centre, Sefton CVS, Homewatch and local GP Surgeries. Spare hampers delivered to Maghull Foodbank. Morrisons did a brilliant job getting supplies and keeping within budget. They also donated selection boxes. Andrea, the Maghull Morrisons Manager, who has been a great support, has moved to Ormskirk. She will be missed. Council has received several thank you letters and calls from hamper recipients
- Christmas Shop Window Competitions: Good standard of entries. Winner was Foam Wedding Flowers by Joanne. Article made front of Champion. Positive comments on social media
- Christmas Tree: Living Christmas tree died. Didn't survive due to lack of rain in early spring. Will try again. Advice from Cllr Sharp is that an irrigation system helps draw roots down and lots of watering needed
- Maghull Garden Festival: Held for first time in 2021. Hosted an awards event. Will build on for 2022
- Pre Pandemic Projects:
 1. Go Girl: run at Parish Hall targeting teenage girls with low confidence. Will start again in March 2022
 2. Active Soccer: Struggling to get back into schools. Will try again in the spring terms
- Community Grants: Grants paid to Maghull in Bloom and 3 G Memory Café. Unfortunately, the Memory Café closed after 3 months due to lack of funding

Key points from Cllrs

- Hampers well targeted. Can see benefit of working with partners to ensure those most in need are helped
- Families in need in Maghull and elderly women living alone
- Sefton Chief Executive visited Maghull recently to help understand hidden issues in Maghull
- Concerns that inflation will have an impact on those on fixed incomes coupled with lifting of the fuel cap in April
- Sefton's Community Transition Fund (CTF), managed by Sefton CVS, may be an option for Memory Café. It was noted that £50,000 had been allocated for Space Hive of which £4,000 had been allocated to Maghull Projects (wild flower meadow on Stafford Moreton Way and Bobbys Wood). The Community Services Manager to explore CTF funding options.

RESOLVED that:



1. Community Services Manager to explore CTF options
2. The report be noted

7 Community Services Work Programme 2022/23

Members were informed about proposals for 2022/23. The hope was that more events could be hosted in the new financial year:

- Civic Awards: an expanded event to recognise the efforts of the community during the Covid Pandemic. Host in summer to encourage attendance. Need to start to identify nominees and promote via social media
- Maghull Garden Festival: Already had enquiries. Don Billington, an RHS Judge, happy to be involved again. Maghull in Bloom have advised that closing date is brought forward so flowers at their best.
- Platinum Jubilee events: Proposed parties in the park over 2 - 5 June. Feedback is that would prefer street parties to parties in park to manage attendees. Could look to organise events in parks, for example with Active Soccer. Newly planted trees in Maghull on the Queen's canopy map. It is possible to order an electronic or physical plaque. Cllr Sharp to explore costs
- Maghullfest: Fun fairs booked for Whinney Brook and KGV Park. Looking at an event in early August. Silcock's and MerseyCats keen to attend
- Common Place: may be follow up group discussions/events
- Christmas Events:
 1. Hampers
 2. Shop Window
 3. Lunch - to be agreed nearer the time. Will take advice from NHS/PHE
- Working with Partners: In contact with Roy Evans Foundation. Accounts now approved and applying for grants. Interested in using Activity Room and keen to work with radio station. Have identified 2 volunteers who may be able to support the radio a classical pianist and one with an LBTQ focus. Radio station need to secure long term funding. Maghull High also keen to work with the radio station. Pandemic taken the wind out of the radio station. Need a bigger pool of people to take on roles. Lukewarm response from volunteers to take on roles/responsibilities. Need to sustain and grow audience.
- Community Cinema Visit: Visit postponed due to pandemic. Would like to re-arrange.

Key points form Cllrs:

- Maghull Literary festival very popular. Keen to explore an Arts in the Park event with a literary festival including local authors, theatre and music
- Need to keep radio station going. Provides a platform for training and skills development e.g. through Hugh Baird College. Maghull Community Enterprise was set up to help apply for funding. Could relaunch in Jubilee week

RESOLVED THAT

1. Visit to Community Cinema to be rearranged
2. Cllr Sharp to explore costs of plaques for trees included in Queen's canopy
3. Events programme for 2022/23 Approved
4. The report be noted

8 Fair deal for Maghull Campaign

Cllr McKinley provided an update on the Fair Deal for Maghull Campaign i.e. getting back double rating for Maghull and s106 funding from new homes in the town.



Campaign agreed at Full Council. Funding for Maghull clarified with Sefton. First campaign meeting held on 22 February. There will be a leaflet campaign; poster campaign, petition, a survey (on line and hard copy) and letters for residents to send to the Leader of Sefton Councillor and Maghull Ward Cllrs; Lydiate and Aintree have joined the campaign. Cllrs needed for a stand in Maghull Square on Saturday 12 March to get signatories for the petition.

Impacts on Maghull

- Has lost £140,000 a year since 2014
- Has 25% of new development in Sefton
- Does not receive new homes bonus
- Does not receive s106; Contribution from Aldi development funding a ranger in Formby; money topsliced for Sefton Coast

Sefton spending £8m on a housing company

Campaign meeting agreed a way forward. Letter sent to the leader of Sefton Council.

Want Maghull to be back on an even keel and get funding it needs. Used reserves of £100,00 (against Officers advice) to fund work in playgrounds to improve facilities for residents.

RESOLVED that the report be noted.

9 Funding for Mosaics

RESOLVED that

- 1. Funding for mosaics, up to £120, be approved**
- 2. The report be noted**

10 rehab4addiction - request to signpost from Maghull Town Council Website

Members carefully considered the request to signpost rehab4addiction from Maghull Town Council's web site. It was noted that the service provides a free assessment only. The request was declined.

Cllrs asked that a link be added to signpost to free advice on flooding via the Flood Hub (note: <https://thefloodhub.co.uk/>)

RESOLVED that

- 1. The request to signpost rehab4addiction be declined**
- 2. Signpost Flood Hub from MTC's website**
- 3. The report be noted**

11 Nomination for Freedom of Maghull

RESOLVED that a nomination for Freedom of Maghull be presented to Full Council.

12 Chair's Report

No report given.

CHAIR

